



“You(r) Archaeology – portraying the past” A European competition to express your view.

What is archaeology? An adventure? A pain in the neck? The appeal of the past, the magic of marvellous sites, the boredom of a dusty museum? Probably all of these together, and still more.

Up until 31 July 2015, all European citizens can answer the question and tell us about their idea of archaeology by entering a drawing, painting, photo or video in the European competition “You(r) Archaeology”.

The competition is coordinated by IBC – The Institute for Cultural, Natural and Artistic Heritage of the Region of Emilia Romagna, with the collaboration of research institutions in 9 other European countries. It is open to all citizens of the 28 EU countries and includes a special section for children (0-12 years).

“You(r) Archaeology” is one of the many initiatives that the European NEARCH project (www.nearch.eu) has launched in order to analyse how the inhabitants of the European Community perceive archaeology and their archaeological heritage.

The ultimate objective of NEARCH is to identify new communication strategies and draw up guidelines for a greater sustainability of the discipline, especially at a time when resources are increasingly limited.

Our past and its remnants are all around us and form part of our daily lives, both in a positive way, as a moment of reflection, beauty and discovery, and at times as an annoying hindrance to our activities, as in the case of urban excavation sites.

By taking part in the competition, each one of us can express his or her viewpoint and maybe win a trip to discover extraordinary places or even become a protagonist of an international exhibition.

To find out more about how to participate:

www.nearch.eu

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